



ACADIAN SEAPLANTS RECEIVES INTERNATIONAL AGRICULTURAL MARKETING AWARD

July 14, 2010. Dartmouth, Nova Scotia. In recognition of Acadian Seaplants Limited (ASL's) experience and success in marketing agricultural, food and food chain products throughout 70 countries, it was presented with the 2010 International Marketer of the Year Award from the North American Agricultural Marketing Officials (NAAMO).

NAAMO is a government organization with a membership that represents State and Provincial Agricultural Marketing Directors and Senior Agricultural Planning and Development personnel.

It is a great honour for Acadian Seaplants to be recognized for its international agricultural marketing and global market development success. "Over the years we have been able to recognize our employees for their noteworthy accomplishments in the work they do for this company," said Jean-Paul Deveau, president of ASL. But, it's particularly pleasing when we can acknowledge our entire marketing staff from each of our four divisions for achieving a significant milestone in the history of the company.

"A lot of people at Acadian Seaplants helped to establish this company's reputation as a world class market development and agricultural marketing enterprise. The company shares this distinction with every employee that has helped advance our agricultural marketing objectives. I thank you for your continuing commitment and for contributing so tangibly to the company's receipt of this honour."

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