



## ACADIAN SEAPLANTS TAKES HOME THIRD EXPORT AWARD

**May 20, 2006. Dartmouth, Nova Scotia.** Acadian Seaplants Limited (ASL) was one of seven companies honoured for excellence in exporting at the 22<sup>nd</sup> Annual Nova Scotia Export Achievement Awards. The company won in the Export Growth Through New Markets category. This award was presented to Acadian Seaplants because it had significantly expanded its business by successfully targeting and penetrating new export markets.

An excerpt from the award sponsor's advertisement read: "We applaud the company's achievement as a world leader in sustainable and scientific management of the seaweed resource and recognize Acadian Seaplants Limited's accomplishment in exporting seaweed-based specialty products to more than 70 countries for the past 25 years. Such achievements help make Nova Scotia the best place to live, work and do business in Canada."

Acadian Seaplants Limited's president, Jean-Paul Deveau, said "winning this 'best in class' export award is a tribute to the company's commitment to investing in Research and Market Development. We have learned that that's what it takes to remain sustainably competitive in world markets."

For 22 years the Nova Scotia Export Achievement Awards have honoured companies who have achieved excellence in exporting. The program ensures that exporting companies are recognized for the value that their contribution adds to the overall growth of the Nova Scotia economy.

The company's past export recognitions include the 1996 Canada Export Award and the 1995 Nova Scotia Export Award from the Nova Scotia Economic Renewal Agency.

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