



REGIONAL BUSINESS ETHICS AWARD RECOGNIZES INDIVIDUAL AND ORGANIZATIONAL INTEGRITY

November 8, 2012. Dartmouth, Nova Scotia. Acadian Seaplants Limited (ASL) was honoured during the 8th Annual Atlantic Business Ethics Awards held at the World Trade and Convention Centre in Halifax, Nova Scotia last night, with a 2012 Atlantic Business Ethics Award in the over 101 employees category. The awards are presented by the Better Business Bureau (BBB) of the Atlantic Provinces Inc.

“This prestigious award helps illuminate the importance of corporate conscience and responsibility to upholding a fair and honest marketplace,” said Don MacKinnon, President and CEO of the BBB of the Atlantic Provinces. “Awards are presented to organizations in recognition of their commitment to exceptional standards in relationships with their employees, customers, suppliers, competitors, shareholders and communities.”

“This recognition speaks to the caliber of the people with whom we work and how we truly live our core values and guiding principles every day,” said Jean-Paul Deveau, President of Acadian Seaplants. “We thank our employees for this honour and for validating that our actions are clearly in step with our words.”

Acadian Seaplants Limited, headquartered in Dartmouth, Nova Scotia, is the largest biotech, seaweed product manufacturer of its type in the world. It produces premium and performance-proven products for plants, animals and people and exports to over 70 countries.

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