



## EXPORT EXCELLENCE GARNERS ACADIAN SEAPLANTS A NEW BRUNSWICK EXPORT ACHIEVEMENT AWARD

**June 1, 2012. Dartmouth, Nova Scotia.** Acadian Seaplants Limited (ASL) was honoured as one of five 2012 New Brunswick Export Achievement Award recipients in Fredericton, New Brunswick, May 30, 2012.

Acadian Seaplants won in the category, Foreign Owned Exporter, which recognizes companies with manufacturing operations in New Brunswick and head offices located outside the province.

“The awards provide us the opportunity to showcase how important manufacturers, service providers and exporters are to our provincial economy,” said the New Brunswick Economic Development Minister, Paul Robichaud. “We are proud of these international entrepreneurs who continue to be innovative, producing world-class products and services and promote our province.”

“Our government is committed to helping Atlantic Canadian businesses compete internationally, grow their business and create jobs at home,” said Bernard Valcourt, Minister of State for the Atlantic Canada Opportunities Agency and La Francophonie. We are proud to support the New Brunswick Export Achievement Awards and the role they play in highlighting the success of innovative Atlantic companies, which are building their future by exporting New Brunswick excellence to the global marketplace.”

Competing in global markets and winning is an important component of the Acadian Seaplants brand. “We export our premium, science-proven, seaweed-based products to 70 countries around the world,” says Jean-Paul Deveau, President, Acadian Seaplants Limited. “Our manufacturing operation in Pennfield supports our brand by producing the best products in their class in the world. To be honoured with this export award is a testament to the excellence of our people and we are exceedingly proud of their accomplishment.”

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The 2012 New Brunswick Export Achievement Awards are a joint initiative of the Department of Economic Development and the Canadian Manufacturers & Exporters. Other participants include the Atlantic Canada Opportunities Agency, Export Development Canada and the Department of Foreign Affairs and International Trade.

Acadian Seaplants Limited, headquartered in Dartmouth, Nova Scotia, is the largest biotech, seaweed-derived product manufacturer of its type in the world. It manufactures premium and performance-proven products for plants, animals and people and exports to 70 countries.

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