

News Release

Acadian Seaplants Limited
30 Brown Avenue, Dartmouth,
Nova Scotia, Canada, B3B 1X8
Telephone: (902) 468-2840
Facsimile: (902) 468-3474
Email: info@acadian.ca
Web Site: www.acadianseaplants.ca

Canada Recognizes Unique Seaweed Cultivation Technology

Dartmouth, Nova Scotia, Canada. October 5, 2001. Acadian Seaplants Limited received the prestigious Canadian Innovation Award for its world-class seaweed cultivation technology from the Canadian Manufacturers and Exporters Association on September 25, 2001.

The land-based cultivation system developed by Acadian Seaplants to grow its Hana-nori product line is unique in the world. Likewise, the all-natural pink, green and first-ever bright yellow seaweeds produced at the facility are also unique in the world and are sold exclusively to the Japanese food market.

“To receive such an important industry award is a crowning achievement for Acadian Seaplants,” said Louis Deveau, President and Founder of Acadian Seaplants Limited. “The innovation award recognizes both the company’s world-class cultivation technology and unique product development with the launch of its all-natural, Hana-nori product line which includes the first-ever Yellow edible seaweed.”

The Hana-nori product line was first introduced to the Japanese food market in the mid-1990s. At the FoodEx 2001 trade show in February, Acadian Seaplants introduced the first-ever, all-natural, edible yellow seaweed.

This unique product line from Canada has met with exceptional Japanese market acceptance and demand. The products are sold for use in retail outlets, restaurants, hotels, deli operations and institutional food services such as hospitals and universities. Product uses range from seaweed salads to sashimi garnishes and sunomono to soup ingredients.

This unique seaweed food with its pleasing colors, texture, taste and presentation complies with Japanese Food Sanitation laws, is of the highest quality and is ready to use.

For additional Hana-nori product information, please contact your local seaweed dealer.

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To receive additional information, please contact the following:

Mr. Hiroki Nakamoto
T: +1 (902) 468-2840
F: +1 (902) 468-3474
E-mail: hnakamoto@acadian.ca